



RULES & REGULATIONS
International Festival under the auspice of UNESCO
“The Planet of Art”
(February-October, 2020, Almaty, Kazakhstan)

In 2020, the International Festival under the auspices of UNESCO “The Planet of Art” is dedicated to the celebration of the 1150th anniversary of the scientist and philosopher Abu Nasr al-Farabi and the 175th anniversary of the great Kazakh poet Abai Kunanbayev.

The International Festival "The children of the World are painting" was initiated by the Director-General of UNESCO in 1999 and became a starting point for the establishment of the UNESCO Clubs movement in the Republic of Kazakhstan. Kazakhstan's first album, released in the framework of the project, was symbolically opened with the foreword of the Head of the state His Excellency Nursultan Nazarbayev.

The competition, which has been successfully implemented in Kazakhstan for more than 10 years, in 2010 increased its geographical coverage under the name **“Children are painting the World. Central Asia”** and provided children from Kyrgyzstan, Tajikistan, Turkmenistan and Uzbekistan with the opportunity to express their vision of the world through arts. As a result, the event was included in the list of regular programs of UNESCO in Central Asian.

In 2016, reaching the Asian-Pacific region, the project **“Children are painting the World. Asia”** expanded its scope, thereby allowing talented young people from Bangladesh, Vietnam, India, Kazakhstan, China, Korea, Kyrgyzstan, Mongolia, Nepal, Russia, Tajikistan, Thailand, Turkmenistan, Uzbekistan, Japan and other countries to participate in the competition.

In **2018** the project was merged with the Festival of creative youth of Kazakhstan "Children in the rhythm of the World", and entered a new stage of development under the name **“The Planet of Art”**. Since then, the **International Festival “The Planet of Art”** is held on an annual basis, alternating between the artistic and musical cycles. “The Planet of Art” covered more than 38,500 gifted children and young people who expressed their vision of the world through art and demonstrated their talents through musical art.

Today, Kazakhstan is on the path of accelerated economic, social and spiritual modernization, which is impossible without reforming the public consciousness. Orientation to the future implies the need of appeal to the history of spiritual life of the people. The core of the spiritual life of the Kazakh people, the concentration of socio-cultural heritage is the history of Kazakh philosophy as an integral part of world philosophical idea. Taking into consideration the importance of forming a new Kazakhstan patriotism and spiritual and moral education of the younger generation, there is a need of knowledge, which reflects the main elements of the national idea. The philosophy of both Al-Farabi and Abai are the great heritage for the people. The celebration of the 1150th anniversary of Al-Farabi and the 175th anniversary of Abai is another opportunity to get in touch with the heritage of these outstanding figures, and understand the system of cultural and moral values of the Kazakh people.

The festival in 2020 is marked by the release of the final album **“The thinkers of the Great Steppe”** which will include the best works of the finalists of the project, and the winners of the contest will traditionally be invited to attend the Final of the Festival in Almaty.

Mission:

- education of younger generation, promotion of intercultural dialogue and mutual understanding, as well as strengthening of friendly ties among children of the world.

Main goals:

- strengthening of friendly relations between participating countries;
- ensuring continuity of the best traditions of education of internationalism and interethnic understanding among young citizens of the world community;
- increasing and strengthening of international creative ties between groups and individual performers, interaction and mutual enrichment of children and youth of different countries and peoples;
- broaden the horizons of participants by providing the opportunity to demonstrate their artistic abilities, skills, imagination and individuality;
- acquaintance of participants with new techniques and materials, modern trends in art;
- exchange of experience and improvement of professional skills;
- involvement of leading artists, scientists and cultural personalities in working with children;
- promotion at the international arena of Kazakhstan experience in the field of preservation of intercultural dialogue and harmony;
- inculcation of history, cultural and spiritual heritage of Kazakhstan among young generation of the participating countries of the project.

Organizers:

- Kazakhstan National Federation of UNESCO Clubs in cooperation with the Foundation of the First President of the Republic of Kazakhstan – Elbasy and the World Federation of UNESCO Clubs, Centers and Associations.

With the support:

- World Federation of UNESCO Clubs, Centers and Associations
- National Commission of the Republic of Kazakhstan for UNESCO and ISESCO
- UNESCO Cluster Office in Almaty for Kazakhstan, Kyrgyzstan, Tajikistan and Uzbekistan
- Akimat of Almaty city
- Ministry of Education and Science of the Republic of Kazakhstan
- Ministry of Culture and Sport of the Republic of Kazakhstan
- Ministry of Foreign Affairs of the Republic of Kazakhstan
- Ministry of Information and Social Development of the Republic of Kazakhstan

Entry requirements:

- **Participants:** children and youth aged 3-18.
- **Techniques:** free.
- **Size:** free

Nominations on heritage of Abu Nasr al-Farabi:

1. **The world of Al-Farabi;**
2. **The concept of the virtuous cities;**
3. **The harmony of the music.**

Nominations on heritage of Abai Kunanbayev:

1. **The path of Abai;**
2. **Eternal world of the poetry;**

3. The wisdom of the “Book of words”.

Abu Nasyr al-Farabi (full name: Abu Nasr ibn Muhammad ibn Muhammad ibn Tarkhan ibn Uzlag Al-Farabi) is one of the famous representatives of medieval Eastern philosophy, born in the territory of modern Kazakhstan, in Otyrar. The rich scientific heritage of Al-Farabi - about 200 treatises and the most famous are “Pearls of Wisdom,” “A Treatise about Views of the residents of a Virtuous City,” “Philosophical Treatises” and “The Big Book of Music,” which brought him fame in medieval Europe.

1. Nomination of “The world of Al-Farabi”

The life of Al-Farabi originates in the expanses of Medieval Kazakhstan, in the ancient city of Farab (now Otyrar). Already at an early age, He had an inexhaustible desire for knowledge, which encouraged him to travel thousands of kilometers to find the most valuable treasures of ancient philosophy. The contestants are proposed to read Al-Farabi's biography and make illustrations for certain moments of his life.

The organizers expect to see the life of the IX-X centuries, the place where Al-Farabi lived and studied (ancient cities: Farab, Samarkand, Bukhara, Cairo, Aleppo, Baghdad, and Damascus), His ascent from a young man to the owner of the title of "Second Teacher", an illustration of His works.

2. Nomination of “The concept of the virtuous cities”

Studying the works of the great thinkers of the ancient world, Al-Farabi came up with a new model of the ideal city, where the sages are the main persons. A virtuous city is a place where every citizen strives for knowledge, for the spread of peace and tolerance.

The organizers propose participants to demonstrate their vision of a virtuous city, its unique features, colorful everyday life of its citizens and beautiful landscapes.

3. Nomination of “The harmony of the music”

The Al-Farabi era was a turning point in the history of music. His works changed the attitude of contemporaries and followers to music giving it a new colorful shade. Music is not only the sound of notes, but also a whole harmony that reflects the whole essence of being through melodic sounds.

The organizers want to see the participant's thoughts and imagination about the harmony of music. As if the participant gave an image to the works of the Great thinker in the field of music.

Abai is a great poet, philosopher, enlightener-democrat, founder of Kazakh written literature, composer. Abai wrote about 170 poems, 45 words of wisdom (short parables) and about twenty melodies.

1. Nomination of “The path of Abai”

Abai's life begins in the East Kazakhstan region in the Zhidebay tract. Abai's real name is Ibrahim, but he decided to adopt the nickname Abai, given by his grandmother. From his youth, Abai became interested in literature and encouraged people to study. The norms and ideals of society, built on the pursuit of worldly goods, were stranger to Abai, and despite the honorable pedigree, Abai decides to leave the path of government and devotes himself to self-education. Having passed through life's difficulties, losses and betrayals, Abai finds peace in his works. Universal human values, humanism, and the spirit of reform were the hallmark and feature of his poetry.

Participants can show in their paintings the stages of Abai's life according to the epic novel "The Path of Abai" written by Mukhtar Auezov, the structure of people's life, customs of nomadic people and sedentary steppe dwellers, the problems of national education and worldview, morality and law, which he displays in his works.

2. Nomination of "Eternal world of the poetry"

Abai's thoughts easily turn to poetry with the rhythmic lines and melodic rhymes. His works have enriched the world literature and translated into many languages. The literature of Abai won the hearts of billion people in all continents.

A precious result of many years of thoughts, emotions and noble spiritual impulses of the poet, this legacy now, against the whole background of the history of Kazakh literature, seems to be a huge synthesis of the spiritual culture of the Kazakh people of all the centuries preceding Abai.

The organizers expect that after studying the works of Abai, the participants will give images to what they read, feel the atmosphere of that time and recreate the characters, surroundings and landscapes described by the poet on the page.

3. Nomination of "The wisdom of the "Book of words"

As a young man, Abai learned the basics of the Islamic religion in the madrasah, which strengthened the desire for knowledge and high standards of morality. It was during these years that He made a firm decision to devote his life to the search for and dissemination of knowledge. At the end of his life, having lived for many years among his people, He raises the problems of ignorance and immorality of his society in his works, so that the next generation can have a clear vision of the direction in which they should develop.

The legacy left by Abai in "The Book of Words" is a unique guide for people of any time. Participants need to familiarize themselves "The Book of Words" of Abai, and display their main idea and interpretation through paintings.

- Informative materials, works and collections of poetries can be found by clicking on the link: <https://drive.google.com/open?id=1k9NuttdJoD2btD470uskOEPWIUs3IzxA>.
- Taking into account the themes of the Festival 2020 and the publication of a special album "**The thinkers of the Great Steppe**", we welcome the implementation of works in the appropriate subjects that reflect the history, events, personalities and culture of the era of Abu-Nasr al-Farabi and Abai Kunanbayev.
- For each work, you must attach a completed participant form with a translation into English (according to Appendix 1). Works with an incorrectly completed application form are not allowed to the competition, works are not returned.
- **Participation in the festival is carried out without an entrance fee.**
- **The scope of work sent from each country is not limited.**

Categories of art forms:

- Graphics;
- Painting;
- Sculpture;
- Applied arts (artistic ceramic, wood carving, metal carving, leather crafting, batik, tapestry, etc.);
- National applied arts (musical instruments, household items, textile, etc.);
- Design of costume, interior, landscape, industrial, graphic and computer design;
- Art photo;
- 3D modeling (copies, collection pieces)

Note: If for some reason the work cannot be transported to the organizing committee of the competition for the finals (due to the large size, weight, or other), they should be photographed and sent in digital format to art.kazfuca@gmail.com in the format of a photograph **JPG, PNG** image size not less than **2 MB**)

Stages:

- I. Stage:** Announcing the project through national coordinators in participating countries (15 February – 1 June, 2020)
- II. Stage:** International screening (1 June – 1 July 2020)
- III. Stage:** The Final of the International festival under the auspice of UNESCO “The Planet of Art” (September-October 2020, Almaty)

I STAGE: Announcing the project through national coordinators in participating countries (15 February - 1 June, 2020)

Submission of the artworks for the Final Screening:

1. Original works must be sent before **June 1, 2020** to the Organizing Committee of the Festival in the name: **Tokeshov Merey** by any express mail (UPS, DHL, EMS, etc.) at the address: **Republic of Kazakhstan, 050046, Almaty, Abay avenue, 159 with the mark "The International Festival "The Planet of Art".**
2. The works that will be presented to the organizing committee must be in the original, **without** tags (signatures, stickers, etc.) on the front side of the work. **Damaged work will not be judged by the jury.**
3. It is necessary at each work, on the reverse side, to attach the participant form filled out with a translation into English (Appendix 1).
4. Exclusive rights to further free use of the submitted works shall be transferred to the organizing committee represented by Kazakhstan National Federation of UNESCO Clubs and will not be returned.

In case of non-compliance with one of these points, the work will not be submitted for consideration!

II Stage: International screening

Results:

- All participants will be awarded with **“Certificate for participation”**
- Finalists, whose artworks will be included in the album - **“Diploma of the finalist”**
- Winners - **“Diploma of the winner”**
- Instructors of the finalists - **“Certificate for preparation of the finalist”**
- The organizers of the regional screening tour - **“Letter of gratitude”**
- 150 winners from each country will be invited to the final of the Festival (October 2020, Almaty)

At the end of the festival, a commemorative album **“The thinkers of the Great Steppe”** will be released, dedicated to the celebration of the 1150th anniversary of Al-Farabi and the 175th anniversary of Abai (September - October 2020).

III Stage: The Final of the International festival under the auspice of UNESCO “The Planet of Art”

The festival will include:

- exchange of experience between children and teachers;
- friendly and cultural evenings, flash mobs and charity events;
- educational program from the masters of fine art;
- discussions, trainings, master classes on various topics;
- master classes and lectures by specialists in the field of culture and art;
- final exhibition of works by finalists;
- solemn awarding of the winners of the Festival;
- presentation of the album **“The thinkers of the Great Steppe”**.

Contacts:

Organising Committee
of International Festival under the auspices of UNESCO “The Planet of Art”
Kazakhstan National Federation of UNESCO Clubs
Republic of Kazakhstan, Almaty, Abay avenue, 159. Postal code 050046.
tel: +7 (727) 394 32 32, +7 700 394 32 32
www.unescoclubs.kz, art.kazfuca@gmail.com



Member profile
International Festival under the auspices of UNESCO
"The Planet of Art"
(filled in English)

1	NAME:	
2	LAST NAME:	
3	GENDER:	
4	DATE OF BIRTH:	
5	COUNTRY:	
6	CONTACTS (PHONE, EMAIL):	
7	THEMATICS: (need to put +)	<input type="checkbox"/> "The world of Al-Farabi" <input type="checkbox"/> "The concept of the virtuous cities"; <input type="checkbox"/> "The harmony of the music". <input type="checkbox"/> "The path of Abai"; <input type="checkbox"/> "Eternal world of the poetry"; <input type="checkbox"/> "The wisdom of the "Book of words"
8	NAME OF THE WORK:	
9	TECHNIQUE:	
10	SCHOOL, ADDRESS:	
11	TEACHER'S NAME:	